



## Center for Women's Global Leadership (CWGL)

### *From Peace in the Home to Peace in the World* 2014 Analytical Summary



*The 16 Days of Activism Against Gender-Based Violence Campaign is an annual international campaign, which began at and is coordinated by the Center for Women's Global Leadership since 1991. The campaign is dedicated to ending gender-based violence. It runs each year from November 25th: International Day for the Elimination of Violence Against Women to December 10th: Human Rights Day, emphasizing that acts of gender-based violence are human rights violations, and eliminating all forms of gender-based violence is a human rights issue.*

The 16 Days Campaign's focus on the linkages between gender-based violence and militarism rallies participants to challenge communities and policymakers alike with the slogan "From Peace in the Home to Peace in the World: Let's Challenge Militarism and End Gender-Based Violence!" The 16 Days Campaign calls for awareness and action on the intersections of gender-based violence and militarism, while emphasizing that the struggle for economic and social rights and ending gender-based violence be critically connected. The theme highlights militarism as a creation and normalization of a culture of fear that is supported by the use or threat of violence, aggression, as well as military intervention in response to political and social disputes or to enforce economic and political interests.

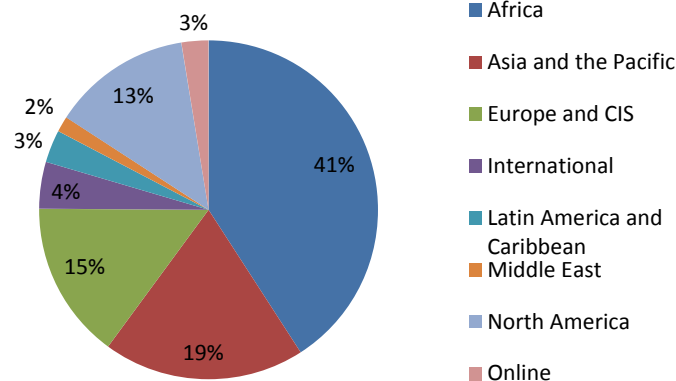
As part of the multi-year advocacy effort on gender-based violence and militarism, the 16 Days Campaign focused on three priority areas:

- 1. Violence Perpetrated by State Actors:** State actors use the threat or act of violence to maintain or attain power.
- 2. Proliferation of Small Arms in Cases of Intimate Partner Violence:** Intimate partner violence continues to occur in every region of the world, with the majority of the world's women experiencing violence inflicted by an intimate partner at some point in their lives.
- 3. Sexual Violence During and After Conflict:** Violent conflict increases the vulnerabilities of women and girls, where rape, sexual slavery, mutilation, forced impregnation, and forced "marriage" occur against them at a higher rate than during times of relative peace.

## THE 2014 CAMPAIGN

In 2014, CWGL tracked the participation of 739 organizations in a total of 93 countries across the globe. More than 5,478 organizations and other participants from 187 countries and territories have participated in the 16 Days Campaign since its launch in 1991. Overall global trends in regional participation remained consistent with the greatest participation from Africa and Asia and the Pacific.

### Participation by Region



### Participation by Actions

Organizations participated in the campaign through four main types of actions: Community Mobilization, Information Sharing & Coalition Building, Media & Art, and Policy Advocacy. The two with the greatest utilization by organizations were Community Mobilization and Information Sharing & Coalition Building, which represented 30% and 28%, respectively, of all actions taken. About 21% of organizations used Media & Art while 16% used Policy Advocacy.

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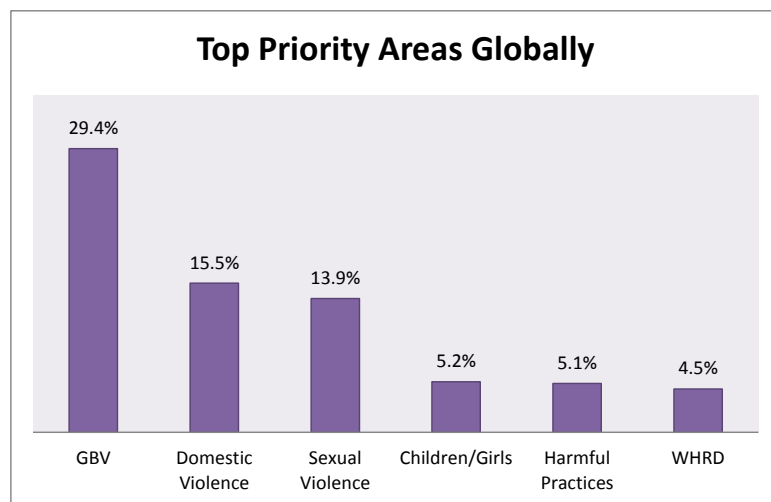
## Contact Us

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## Top Priority Areas Globally

Of over 20 different themes, participating organizations focused primarily on six key sub-themes. These six sub-themes—Gender-Based Violence, Domestic Violence, Sexual Violence, Children/Girls, Harmful Practices, and WHRD—attributed to a total of 74% of all actions and events. The other 26% of actions centered on issues such as:

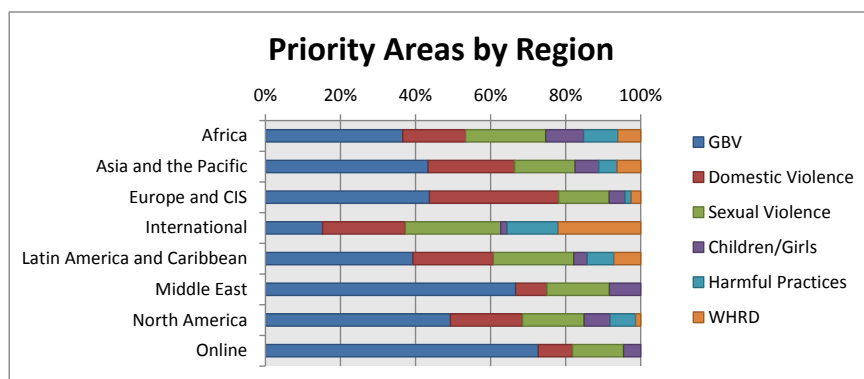
- Militarism
- Violence by State Actors
- Poverty/Economic Rights
- LGBTQI
- Human Trafficking
- Legislation
- Men & Boys
- HIV/AIDS
- Education/Leadership/Empowerment



## Regional Distribution

Prevalence of these themes differed from region to region. Engagement in priority areas was dependent on issues affecting each region.

Action types also differed by region based on local priorities affecting women. However, all four—Community Mobilization, Information Sharing & Coalition Building, Media & Art, and Policy Advocacy—were used in each region to a varying frequency. The only exceptions are the lack of Policy Advocacy in the Middle East and Online organizations and the lack of Community Mobilization in International organizations.



There is a continued diversity of issues which participants of the Campaign relate back to GBV and militarism. Regional representation of actions span the globe - from countries such as Afghanistan, Botswana, Mexico, New Zealand, Norway, Ireland, Poland, South Africa, and many more.

## Take Action Kit

The Take Action Kit (TAK) was produced by CWGL and translated into English, French, and Spanish as well as other languages such as Afrikaans, Bahasa Indonesia, Italian, and Dutch with the help of volunteer translators. The 16 Days Logo is available in more than 60 languages with major support from volunteer activists and advocates who have taken the time to translate and often distribute use of the logo to local participants of the Campaign.

Traditional hard copies of the Take Action Kit were sent to 135 organizations around the world, most of whom served as primary level sources that share the information with more localized groups, while the Take Action Kit online page was accessed 10,144 times. The most popular version of the TAK was English, followed by Spanish and French. The most used TAK item overall was the Theme Announcement, which was accessed 25,974 times from both the home page and the TAK page. Utilization of the Theme Announcement saw nearly a 270% increase from 2013.

Based on survey results of participating organizations, 44% downloaded the TAK from the CWGL website, 22% received hard copies, while 34% did not use the TAK when planning their event. Organizations that did not use the whole TAK used several Information Sheets to aid their participation in the 16 Days Campaign. The most used Information Sheets were:

- Theme Announcement
- Cover Letter
- Gender-Based Violence and Women Human Rights Defenders
- Gender-Based Violence in the Workplace
- Sexual Violence During and After Conflict

## #16Days Teach-in

A Twitter Teach-in for the 16 Days of Activism Against Gender-Based Violence

TUESDAY, NOV. 25 AT 10 AM (EST)

@genderhealth @16DaysCampaign  
#16Days #BreakBarriers

BROUGHT TO YOU BY:  
Center for Health and Gender Equity - Center for Women's Global Leadership - EngenderHealth -  
Global Fund for Women - Promundo

#BreakBarriers #16Days Teach-In



"#orangeurhood in #16days"

Photo Credit: UN Women/Kamthorn Unsab

As conveners of the Teach-In, participants shared information and resources on particular issues related to gender, gender-based violence, and human rights. The aim



Join us in honoring survivors and heroes of gender-based violence.

Profiles for 16 Days of Activism Against Gender Violence Campaign

USAID profiled survivors and heroes of GBV for 16 Days Campaign

the complicity of State and non-State actors in perpetrating acts of gender-based violence and other human rights violations.

Over 50 local, regional, and international based organizations participated, however there was an organic participation of dozens more inspired by the Teach-In. Participants saw the activity online and were prompted to share their own data and strategies with far away activists and other individuals. These participants took to Twitter for one or multiple days of the sixteen days to highlight a specific issue in which they have an expertise on, linking back to the theme of ending gender-based violence and militarism. Examples of these impressive participants include:

- Amnesty International Women's Rights on Arms Trade Treaty, SRR, and GBV
- Girl Rising on girls' education
- UNWOMEN Say-NO UNiTE on VAW and Beijing+20
- International Campaign to Stop Rape & Gender Violence in Conflict on three keys to ending sexual violence in conflict
- Nazra for Feminist Studies (Egypt) on political/social issues affecting freedom & development
- Girls Not Brides (a global partnership of over 400 organizations) on child marriage in situations of conflict
- MATCH International Women's Fund on grassroots women's organizations and the role of innovation in ending GBV
- MADRE on women's human rights by meeting urgent needs
- Mama Cash on funding and supporting women's rights initiatives
- Coalition for African Lesbians (South Africa based) on bodily autonomy and Sexual Orientation and Gender Identity and Expression (SOGIE)
- FEMNET (regional Africa group) on views of men and boys on masculinity and patriarchy
- Huairou Commission on grassroots women's organizations making public spaces safer for women



GenderLinks for Equality and Justice  
16 Days Campaign Poster

## Global Engagement

To kick off the first day of the 16 Days Campaign, CWGL teamed up with the Center for Health and Gender Equity (CHANGE), EngenderHealth, the Global Fund for Women, and Promundo to host an online conversation on the intersection of sexual and reproductive health and rights and gender-based violence in conflict. The aim of this Teach-In was to raise awareness on violence against women and girls in areas of crisis and conflict, focusing particularly on the issue of rape as a weapon of war and access to post-rape care. Content posted by participants also covered sexual violence in conflict, economic and social inequalities connected to gender-based violence, strategies, tips, and tools that can be used to address

### 16 Days of Activism Against Gender-Based Violence Campaign

November 25 - December 10, 2014

Join the #16Days Campaign #GBVTeachin!

Follow a Teach-in: Here is how you can participate!

Find the topics and organizations of your interest and follow their Twitter handles on the date of their Teach-in.

Retweet, ask questions, or share your thoughts using their Twitter handle (@...) and the hashtags #16Days and #GBVTeachin!

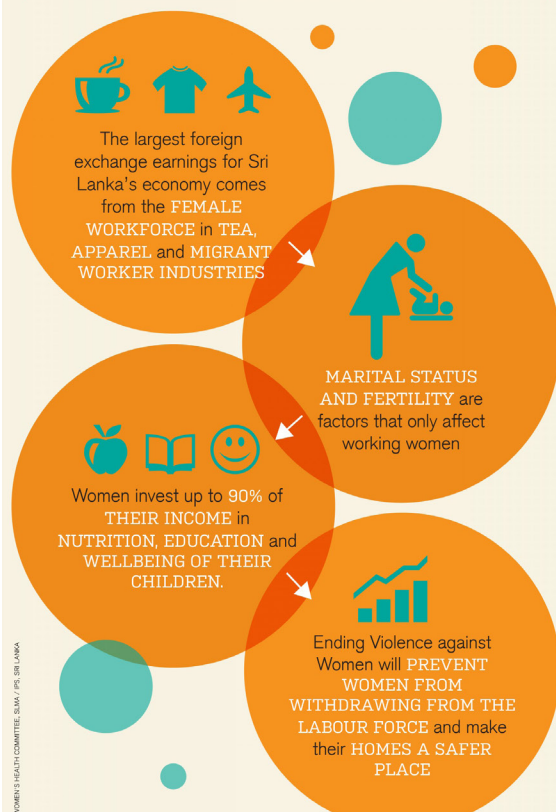
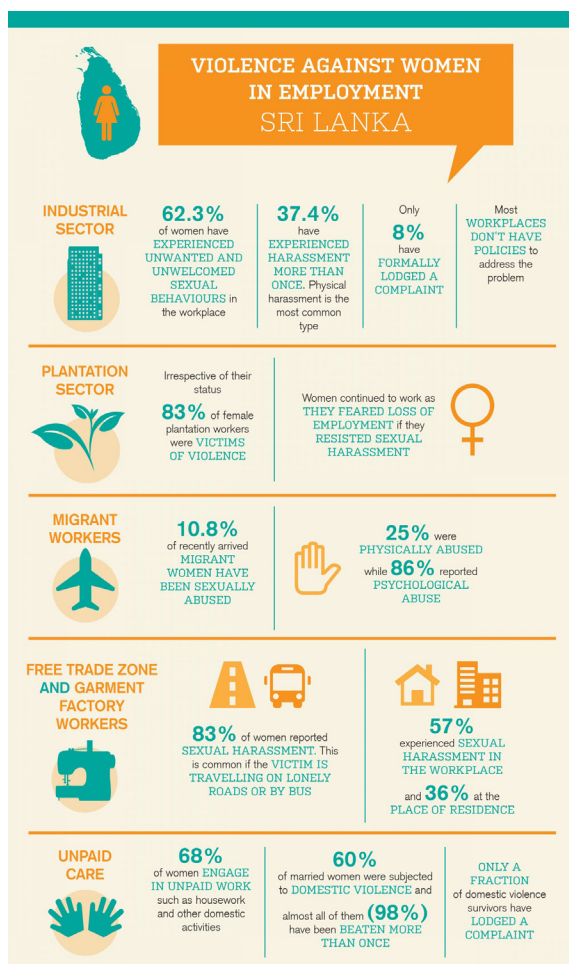
Monday, November 24 <sup>th</sup>	Tuesday, November 25 <sup>th</sup>	Wednesday, November 26 <sup>th</sup>	Thursday, November 27 <sup>th</sup>
<p><b>@girlsnotbrides</b> Girls Not Brides on child marriage in situations of conflict</p> <p><b>@matchint</b> MATCH International Women's Fund on grassroots women's organizations and the role of innovation in ending GBV</p> <p><b>@mamacash</b> Mama Cash on funding and supporting women's rights initiatives</p> <p><b>@femnet</b> FEMNET (regional Africa group) on views of men and boys on masculinity and patriarchy</p> <p><b>@huairou</b> Huairou Commission on grassroots women's organizations making public spaces safer for women</p>	<p><b>@amnesty</b> Amnesty International Women's Rights on Arms Trade Treaty, SRR, and GBV</p> <p><b>@girlrising</b> Girl Rising on girls' education</p> <p><b>@unwomen</b> UNWOMEN Say-NO UNiTE on VAW and Beijing+20</p> <p><b>@icrsv</b> International Campaign to Stop Rape &amp; Gender Violence in Conflict on three keys to ending sexual violence in conflict</p> <p><b>@nazra</b> Nazra for Feminist Studies (Egypt) on political/social issues affecting freedom &amp; development</p> <p><b>@girlsnotbrides</b> Girls Not Brides (a global partnership of over 400 organizations) on child marriage in situations of conflict</p> <p><b>@matchint</b> MATCH International Women's Fund on grassroots women's organizations and the role of innovation in ending GBV</p> <p><b>@mamacash</b> Mama Cash on funding and supporting women's rights initiatives</p> <p><b>@femnet</b> FEMNET (regional Africa group) on views of men and boys on masculinity and patriarchy</p> <p><b>@huairou</b> Huairou Commission on grassroots women's organizations making public spaces safer for women</p>	<p><b>@change</b> Center for Health and Gender Equity (CHANGE) on sexual and reproductive health and rights and gender-based violence in conflict</p> <p><b>@engenderhealth</b> EngenderHealth on sexual and reproductive health and rights and gender-based violence in conflict</p> <p><b>@globalfund</b> Global Fund for Women on sexual and reproductive health and rights and gender-based violence in conflict</p> <p><b>@promundo</b> Promundo on sexual and reproductive health and rights and gender-based violence in conflict</p>	<p><b>@girlsnotbrides</b> Girls Not Brides on child marriage in situations of conflict</p> <p><b>@matchint</b> MATCH International Women's Fund on grassroots women's organizations and the role of innovation in ending GBV</p> <p><b>@mamacash</b> Mama Cash on funding and supporting women's rights initiatives</p> <p><b>@femnet</b> FEMNET (regional Africa group) on views of men and boys on masculinity and patriarchy</p> <p><b>@huairou</b> Huairou Commission on grassroots women's organizations making public spaces safer for women</p>

Global Teach-In Schedule



GBV Prevention Network's 16 Days Campaign Poster





#16days #sl16days  
[SRILANKA16DAYS.WORDPRESS.COM](http://SRILANKA16DAYS.WORDPRESS.COM)

Infographic: Violence against Women in Employment  
 (Sri Lanka 16 Days Blog by Women and Media Collective)

The online-based “#16Days #GBVTeachin” meant to serve a similar function as traditional teach-ins, where individuals and groups with knowledge or experience on a particular topic share with other participants. This online Teach-In was a success in turnout of participants and sustained exercise of questioning and sharing of knowledge throughout the sixteen days. Each day of the Teach-In is archived online at [Storify](http://storify.com).



Poster for Rethinking The Asia Pivot  
 (by Annie I. Fukushima)

Philippines; Lisalinda Natividad, PhD, Professor, at the School of Social Work at Guam University in Guam; and Suzuyo Takazato, Co-Chair of Okinawan Women Act Against Military Violence based in Okinawa.

Speakers described the current challenges facing them and other civil society activists as well as the general public as a result of militarism. Suzuyo Takazato spoke about the militarization of Henoko Bay with a new US Marine base and contamination of land by military bases in Okinawa. Cristina Hardaga pointed to the crisis in security structures with increased violence against women human rights defenders in the Mesoamerican region, including femicide, rape and other sexual violence by military and paramilitary forces, and the need to share experiences and strategies at the local levels in demanding change against this tide. Lisa Natividad discussed the colonization of Guam by the US since the Spanish American War, the effects of which reverberate on the environment and health of communities on the island. Kozue Akibayashi underlined the importance of international solidarity to end militarism, especially among groups working in isolation from each other. Sung-hee Choi gave an account of activists' struggle for demilitarization of Jeju Island, where national security is used as an excuse for greater military presence. Corazon Fabros spoke about sexual violence by US military in the Philippines and the difficulty for women and children to obtain justice for violence committed by US military personnel.



Photo by Yingjie Hu (The Daily Targum)

## RECENT POSTS

**Swat Valley: an Example of Militarization's Detraction from Long-Term Peace**  
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Tag Archives: [attorneys](#)

## Swat Valley: an Example of Militarization's Detraction from Long-Term Peace

Posted on December 10, 2014

By [Nebila Abdulmelik](#)

Pakistan has experienced military-led governments for thirty out of fifty years of its existence. While the military plays the dominant role in certain democratic setups, violent conflicts within the country result from this militarization. Violent conflicts also instantly pose a risk for military security to ensure the situation is "normal." I explore one question in the context of Pakistan's Swat Valley – a site of active conflict between over four decades of conflict: how women's perspectives and agency within military presence provides transnational and short-term security, does not constitute peace from long-term peace?

Swat experienced a virtual Taliban take-over in 2007 and was covered of Taliban control in July 2009 after two military operations and the displacement of approximately 1.5 million people. Swat women were referred to be old of the Taliban brutality and resistance while many also blamed themselves for having supported the Taliban initially. But in the early period, Islamic Taliban (the local Taliban leader) had given them a sense of empowerment through his address, whereby he advised them to force their husbands to pay five times a day to grow lands and work for a perfect society reflective of true Islamic principles. Power dynamics within the household changed to many women's advantage while they also felt peace. When the Taliban took over, they owned on their own version of justice through local killings for what they considered offense, e.g. killing politicians led men for setting the Pakistan government, killing primary business women for propagating alcohol (through) through family planning, women, doctors and teachers for following an "Islamic" way of life, and civil society activists and political party representatives for upholding women's rights. Besides the killings, the women's resistance on women's movement prevented their access to education, health

16 Blogs for 16 Days Series

with more traditional forms of advocacy (Nebila Abdulmelik, FEMNET); finding peace and justice after a legacy of militarization in Colombia (Rosa Emilia Salamanca, Corporación de Investigación y Acción Social y Económica (CIASE)); and gendered attacks on education (madeleine kennedy-macfoy, Education International).

Their voices focused on overarching and specific issues affecting communities and individuals around the globe. An overarching theme that runs through these blogs is the continuing lack of impunity enjoyed by perpetrators of violence against women, men, LGBTIQI people, young girls and boys. Noted by these activists' writings is the intersectional nature of how violence is experienced by all and the critical need for accountability.

## Join the Campaign!

Share 16 Days Campaign actions! Share your **PHOTOS, VIDEOS, REPORTS**, and other relevant materials with the 16 Days Campaign. Let us know we have permission to share them online and whom to credit for the resource. See last year's Campaign photos sent by many of you: <https://www.flickr.com/photos/16dayscampaign>.

- 16 Days Campaign online: <http://16dayscwgl.rutgers.edu>
- Email: [16days@cwgl.rutgers.edu](mailto:16days@cwgl.rutgers.edu)
- Twitter: [@16DaysCampaign](https://twitter.com/16DaysCampaign)
- Facebook: <http://www.facebook.com/16DaysCampaign>
- Flickr: <http://www.flickr.com/photos/16dayscampaign>
- Join the 16 Days Listserv: [https://email.rutgers.edu/mailman/listinfo/16days\\_discussion](https://email.rutgers.edu/mailman/listinfo/16days_discussion)
- Campaign Calendar: <http://16dayscwgl.rutgers.edu/campaign-calendar>

## Blogging: Activist Writings on the Intersections of Gender-Based Violence & Militarism

For the third year, the series "16 Blogs for 16 Days" brought together activists' voices on a range of issues that affect and are affected by gender-based violence and militarism. Activists penned blogs on disability and gender-based violence (Stephanie Ortoleva, Esq., Women Enabled International); militarization in North East India (Sumshot Khular, Naga Women's Union); violence and women's activism in Honduras, Mexico, and Guatemala (Cristina Hardaga Fernández, JASS Associates); reconciling social media advocacy

## 16 Days of Activism Against Gender-Based Violence Campaign November 25 - December 10, 2014

### Rutgers University Events Calendar

**Rethinking the Asia-Pivot: Challenging Everyday Militarisms & Bridging Communities for Women's International Webinar**  
**Tuesday, November 25, 6:00-7:30 PM**, Online (see website for details)  
An international webinar will take place bringing together women activists working in various countries on the intersections of militarism. Webinar speakers include: Kosa Akbayashi (Japan); Sunhee Choi (South Korea); Dominga Estrella Flores Anaya (Puerto Rico); Corazon Valdez Fabros (Philippines); Lialinda Natividad (Guam); Suzyo Takasato (Japan). Sponsors: Multiple sponsors, see website for more details: [rethinkingapiot.com](http://rethinkingapiot.com); Contact: Annie Fukushima, [Anniefukushima@gmail.com](mailto:Anniefukushima@gmail.com).

**Rutgers University Student Assembly Pledge Against Gender-Based Violence**  
**November 25-December 10**, University-wide  
Rutgers University Student Assembly (RUSA), the undergraduate governing body of Rutgers University-New Brunswick, acknowledges the importance of providing the best student experience to our constituents. The RUSA body unanimously passed RUSA Bill P14-07 "Bill for RUSA to Support and Promote the 16 Days of Activism Against Gender-Based Violence Campaign." RUSA calls for student, faculty, staff, and administration to join us in our efforts to address Gender-Based Violence on campus. The event will include a poster display about gender-based violence; Seek bystander intervention training from the Office for Violence Prevention and Victim Assistance (OVA); or Hold an activity during the 16 Days of Activism Against Gender-Based Violence to bring awareness to the campaign. Sponsors: Rutgers University Student Assembly (RUSA); Contact: Kristine Barfo, [kristinebarfo@gmail.com](mailto:kristinebarfo@gmail.com).

### 16 Days Info for Women's Center

**Monday, December 1, 9:00 PM**, Douglass Student Center, Women's Center (3rd Fl)  
Come out and join us in a discussion about gender-based violence as we make posters and signs for upcoming activist events and decorate the Women's Center. Food will be provided! Sponsor: Women's Center; Contact: Kalia Bouhassira, [kaliabouhassira@gmail.com](mailto:kaliabouhassira@gmail.com).

### It Is Not Always This Obvious

**Monday, December 1**, Human Rights House

The Douglas Residential College Global Village Human Rights House will participate in a daylong action to raise awareness of gender-based violence by painting their face with #16Days and disseminating resource sheets about the issue. Sponsors: Douglas Residential College Global Village Human Rights House; Contact: Annelia Borvent, [borventan@gmail.com](mailto:borventan@gmail.com).

### Java and Justice Coffeehouse

**Monday, December 1, 7:15-8:35 PM**, Douglass Student Center, T. Hayes Hall

The annual Java and Justice coffee house provides a community space for creative groups and individuals to showcase their talent and reflect upon social justice issues. The program will build on the 2014-2015 Douglas Residential College (DRC) theme, "The Health and Dignity of Women and Girls Worldwide," and will also mark the 16 Days of Activism Against Gender-Based Violence on campus. The event will include a poster display about gender-based violence; Seek bystander intervention training from the Office for Violence Prevention and Victim Assistance (OVA); or Hold an activity during the 16 Days of Activism Against Gender-Based Violence to bring awareness to the campaign. Sponsors: Douglas Residential College, Douglass Campus Dean, and Center for Global Advancement and International Affairs; Contact: Gwendolyn Beetham, [GwendolynBeetham@cwgl.rutgers.edu](mailto:GwendolynBeetham@cwgl.rutgers.edu).

### Enthusiastic Consent Workshop

**Tuesday, December 2**, Douglass Student Center, Women's Center (3rd Fl)

Women Organizing Against Harassment (WOAH) will be hosting an enthusiastic consent workshop to promote safe sex and a "yes means yes!" mentality. Join us for activities and discussion. Sponsor: Women Organizing Against Harassment (WOAH); Contact: [16days@cwgl.rutgers.edu](mailto:16days@cwgl.rutgers.edu).

### Rethinking the Asia-Pivot: Film Screening

**Wednesday, December 3, 4:30-7:30 PM**, Douglass Student Center Meeting Room C

Films will include: *Bare Landscapes* by Michelle Olson; *Burning Island* by Kalyoung Lee; *Hotel Panama* by Dalida Maria Benfield; *Reterrations of Dissent* by Jane Jin Kaisen; *Sungbi* by Im Heung Song; *The Dawn of Jeju 4.3* by Minamiong. Sponsors: Multiple sponsors, see website for more details: [rethinkingapiot.com](http://rethinkingapiot.com); Contact: Annie Fukushima, [Anniefukushima@gmail.com](mailto:Anniefukushima@gmail.com).

### Rethinking the Asia-Pivot: "Challenging Everyday Militarisms & Bridging Communities of Women's International Symposium

**Thursday, December 4, 9:30 AM-7:30 PM**, Alexander Library, College Avenue Campus (4th Fl)

Symposium will host experts working on multiple intersections of militarism including: Time/Space; Histories & Technologies of Militarism; Visuality/Narrativity; Representations of Militarism; and Strategy/Policy. Impact of Militarism & Violence. The keynote address will be given by Cynthia Enloe, author of *Bananas, Beaches and Bases: Making Feminist Sense of International Politics* (2000), *Menstrues: The International Politics of Militarizing Women's Lives* (2004), *The Curious Feminist: Searching for Women in the New Age of Empire* (2004) and *Globalization and Militarism: Feminists Make the Link* (2007). Sponsors: Multiple sponsors, see website for more details: [rethinkingapiot.com](http://rethinkingapiot.com); Contact: Annie Fukushima, [Anniefukushima@gmail.com](mailto:Anniefukushima@gmail.com).

### A Conversation about Domestic and Gender Violence with Women Aware

**Thursday, December 4, 7:00-8:00 PM**, Douglass Student Center, Meeting Room E (2nd Fl)

Join Douglas Friends of UNFPA and fellow Rutgers students as we hear from a representative from Women Aware about domestic and dating violence on campus and the impact that these issues have on women's health. After the presentation there will be time for questions and answers as well as an opportunity for students to find out more about how they can get involved in Women Aware and other work related to ending domestic violence. Sponsor: Douglas Friends of UNFPA; Contact: Michelle Mulika, [michelle.mulika@gmail.com](mailto:michelle.mulika@gmail.com).

### Sexual Assault Seminar

**Thursday, December 4, 9:00 PM**, Douglass Student Center, Women's Center (3rd Fl)

Douglas D.V.A.S. will have a discussion about sexual assault on college campuses. The discussion will start with a skit and a presentation of statistics on sexual assault. In addition we will go over how to prevent and deal with sexual assaults in different situations at Rutgers. This will include where to get help and how to support victims of sexual assault. Sponsors: Douglas D.V.A.S.; Contact: Shikani Ram, [douglasdvas4@gmail.com](mailto:douglasdvas4@gmail.com).

### Transforming Cultures Photo Campaign

**Wednesday, December 10, 11:00 AM-1:00 PM**, Douglass Student Center

Students will take a photo with a sign that begins with "I believe in #transformcultures because..." and fill in with a response that accurately describes their commitment to ending gender-based violence. We will take their picture and post it on social media to raise awareness.




**16 Days of Activism Against Gender-Based Violence Campaign**  
Center for Women's Global Leadership, Global Campaign Coordinator  
<http://16dayscwgl.rutgers.edu>  
[16days@cwgl.rutgers.edu](mailto:16days@cwgl.rutgers.edu)  
[@16DaysCampaign](https://twitter.com/16DaysCampaign)  
[www.facebook.com/16dayscampaign](https://www.facebook.com/16dayscampaign)  
#16days

The 16 Days of Activism Against Gender-Based Violence is an annual international campaign with participation from over 150 organizations in approximately 187 countries and is coordinated by the Center for Women's Global Leadership.

### Rutgers University Events Calendar

July 2015